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**PRESS RELEASE**

*This sample press release may be duplicated on your organization’s letterhead.*

**[DATE]**

**[CONTACT NAME/PHONE/EMAIL]**

FOR IMMEDIATE RELEASE

[Facility Name] Celebrates [# of certified clinicians] Board Certified Nurses on Certified Nurses Day

[Your City, Your State] – [Employer/Facility Name] is pleased to recognize the following [# of certified clinicians] board certified clinicians on March 19, 2025, for Certified Nurses Day.

[List names and specialty certifications for each board-certified nurse, line by line.]

Certification promotes clinicians who take the extra step to solidify their specialty knowledge and provide quality care. As healthcare and the nurse’s role become increasingly complex, specialty certifications are a sign of a dedicated, excelling, and skilled clinician.

[Please note: include a quote from yourself or your employer regarding these achievements for the press release.]

Certification is voluntary. Nurses can gain board certifications in several specialties, including vascular access, oncology, emergency nursing, pediatrics, and more. A primary purpose of certification is the protection of the public through a means of measurement of current skills and knowledge through a standardized comprehensive examination.

Please join us in celebrating these skilled, passionate clinicians for their impressive achievements!

For more information on [Employer Name], contact [Contact Name] at [Phone Number].

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